



Volta Named Official Charging Sponsor of the SoCal Electrified Ride Experience at the OC Auto Show

EV Performance Test Track and Learning Center Available for Rides and Educating Public

ANAHEIM, Calif. – (September 15, 2023) The Orange County Automobile Dealers Association (OCADA) today announced [Volta](#), a member of the Shell Group and an industry-leading electric vehicle (EV) charging and media company, as the official charging sponsor of the SoCal Electrified Ride Experience at the [OC Auto Show](#). Volta charging stations will be on-site powering up the numerous EV models available for thrilling performance rides. This all-new experience will take place during the OC Auto Show, October 5 to October 8, at the Anaheim Convention Center.

Volta's EV chargers are conveniently found near the front entrances of popular grocery stores, shopping centers, and entertainment venues — the types of locations drivers regularly visit. Volta's chargers also feature eye-catching digital screens that make up the Volta Media™ Network. Brands use this media network to display messages to shoppers right before they enter a store. Volta currently has more than 85 charging stalls in Orange County, close to 850 charging stalls in California, and more than 3,000 charging stalls across the United States.

"Their stellar reputation and far-reaching presence throughout Southern California make Volta the perfect official charging sponsor of the OC Auto Show, and we are thrilled to have them on board," said OCADA Executive Director John Sackrison.

The **SoCal Electrified Ride Experience** will feature an indoor electric vehicle performance experience track where attendees will ride in an array of electric vehicles with professional drivers to experience the quick acceleration, tight handling, and performance of the new all-electric vehicles from Cadillac, Ford, Hyundai, Kia, Nissan, Volvo, and Volkswagen. BMW will also offer outdoor EV test drives. The EV learning center dubbed **Electric Avenue**, will complement the track experience, and educate customers on the benefits of owning an electric vehicle, charging options such as Volta, and just how easy it is to make the switch to electric.

The OC Auto Show is the place to check out hundreds of the latest 2024-model vehicles in a non-selling environment. Guests will have the opportunity to learn about hybrids, plug-in hybrids, EVs, fuel cell vehicles and traditional gas engines, helping them choose what best suits their needs. Attendees are invited to sit behind wheels, inspect engines, experience new technologies, and even take test drives in both gas and electric vehicles. The auto show will also feature Camp Jeep® off-road test track, high-end exotics, pre-production models, fun for the little ones, and more.

About the OC Auto Show

The OC Auto Show is owned by the Orange County Automobile Dealers Association and produced by Steve Freeman Events. The show will be open to the public Thursday, October 5 through Sunday, October 8, at the Anaheim Convention Center, located at 800 W. Katella Avenue, Anaheim, Calif. 92802. Show hours are Thursday, from 4 p.m. to 9 p.m., Friday, from 12 p.m. to 9 p.m., Saturday, from 9 a.m. to 9 p.m. and Sunday, from 9 a.m. to 7 p.m. For more information visit www.AutoShowOC.com.

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